

RED CARPET POETRY SLAM!

The 2023 Red Carpet Poetry Slam will be held at EA Vancouver on Thursday, March 2, 2023.

Event Overview

The Red Carpet Poetry Slam celebrates our Poet-Athletes' successes while raising awareness and much needed funds to allow Canada SCORES to continue to provide our free after-school programming. This event features original performances by select Poet-Athletes, chosen based on their performances at their recent Community Poetry Slams and their overall commitment to the Canada SCORES program.

About Canada SCORES

Canada SCORES is a registered charity with a mission to inspire youth to lead healthy lives, be engaged students, and have the confidence and character to make a difference in the world. Our unique after-school program embraces the whole child by combining soccer, poetry, and community projects into one comprehensive program that emphasizes physical activity, health and wellness, self-expression, academic engagement, and community involvement.

Our Impact (2021-2022 School Year)

- 330 children served, 14 schools, 24 programs, 1000 after-school sessions!
 - 38% identified as female, 60% identified as male, 2% prefer not to say
- 90% of our parents/guardians agreed that because of participating in the SCORES program, their child likes going to school more
- 88% of our Poet-Athletes showed improvement in their writing

Canada Scores is a great program that my child loves to attend. My son is always excited to go to school on Canada Scores days, it surprised me that he liked the writing time and conversations to plan community work and not only the soccer time, which was the main reason he wanted to go to the program!

- Canada SCORES parent



Red Carpet Poetry Slam Sponsorship Opportunities

As a Red Carpet Poetry Slam sponsor, this exclusive opportunity will place your company in front of more than 150 guests including Canada SCORES board members, donors, corporate and foundation partners, and members of the Lower Mainland soccer and education community.

| Sponsorship Level | Presenting \$10,000 (1 available) | Gold \$5,000 (2 available) | Silver \$2,500 | Bronze \$1,000 |
|---|---|---|--|---|
| Benefits | | | | |
| Website Promotion | Premium logo placement on event page | Logo included on event page | Logo included on event page | Logo included on event page |
| Social Media (Twitter, Facebook, and Instagram) | 5 mentions before, during or after the event | 3 mentions before, during or after the event | 2 mentions before, during or after the event | 1 mention before, during or after the event |
| Media | Mention in all media advisories and press releases | - | - | - |
| Visibility at Event | Featured name/logo recognition on-screen, media wall, verbal recognition from the host, and opportunity to speak during event | Name/logo recognition on-screen, media wall, verbal recognition from the host | Name/logo recognition on-screen | Name/logo recognition on-screen |
| Admissions to the Event | 25 | 15 | 10 | 5 |
| <u>Soccer Ball</u> Benefits (May 11, 2023) | 1 Soccer Ball Table (\$2,500 value) | - | - | - |

There is also an opportunity to be a “**Matching Sponsor**” to match all donations made for the event up to a certain amount (e.g. \$10,000).

Please contact Kevin at kevin@canadascores.org or 778-871-6316 for more information or to register to be a Red Carpet Poetry Slam Sponsor.

*Canada SCORES Vancouver - A Charitable Society ("Canada SCORES") is a registered charity.
Our charity registration number is 814881538RR0001.*