

RED CARPET POETRY SLAM!

For the safety of our community, on **Thursday, February, 24, 2022**, Canada SCORES will host our annual Red Carpet Poetry Slam virtually.

Event Overview

The Red Carpet Poetry Slam celebrates our Poet-Athletes' successes while raising awareness and much needed funds to allow Canada SCORES to continue to provide our free after-school programming. This event features original performances by select Poet-Athletes, chosen based on their performances at their recent Community Poetry Slams and their overall commitment to the Canada SCORES program.

About Canada SCORES

Canada SCORES is a registered charity with a mission to inspire youth to lead healthy lives, be engaged students, and have the confidence and character to make a difference in the world. Our unique after-school program embraces the whole child by combining soccer, poetry, and community projects into one comprehensive program that emphasizes physical activity, health and wellness, self-expression, academic engagement, and community involvement.

Canada SCORES COVID-19 Response

At Canada SCORES, we believe that our need for community and the necessity to stay physically and mentally engaged is more important now than ever. During the COVID-19 pandemic, to ensure the safety of our kids and community, Canada SCORES has been working with our partner schools to provide modified programming and continues to have access to support as they are in desperate need to connect with each other and to get active and stay active.



Red Carpet Poetry Slam Sponsorship Opportunities

As a Red Carpet Poetry Slam sponsor, this exclusive opportunity will place your company in front of more than 150 guests including Canada SCORES board members, donors, corporate and foundation partners and members of the Lower Mainland soccer and education community.

Sponsorship Level	Presenting \$10,000 (1 available)	Gold \$5,000 (2 available)	Silver \$2,500	Bronze \$1,000
Benefits				
Website Promotion	Premium logo placement on event page	Logo included on event page	Logo included on event page	Logo included on event page
Social Media (Twitter, Facebook, and Instagram)	5 mentions before, during or after the event	3 mentions before, during or after the event	2 mentions before, during or after the event	1 mention before, during or after the event
Media	Mention in all media advisories and press releases	-	-	-
Visibility at Event	Featured name/logo recognition on-screen, verbal recognition from the host, and opportunity to speak during event	Name/logo recognition on-screen, verbal recognition from the host	Name/logo recognition on-screen	Name/logo recognition on-screen
Admissions to the Event	25	15	10	5
Post-Event Thank You	Logo placement	Logo placement	Name listed	Name listed
<u>Soccer Ball Benefits</u> (on May 19, 2022)	1 Soccer Ball Table (\$2,500 value)			

There is also an opportunity to be a “**Matching Sponsor**” to match all donations made for the event up to a certain amount (e.g. \$10,000).

Please contact Kevin at kevin@canadascores.org or 778-871-6316 for more information or to register to be a Red Carpet Poetry Slam Sponsor.